

## Digital Signage Software for any screen, anywhere



- NowSignage is a multi-award-winning cloud-based Digital Signage CMS crafted with unique simplicity, flexibility and scalability.
- True SaaS, all users, are granted access to the exact same features and functionality at no extra cost.

AV AWARDS 2021, 2022, 2023



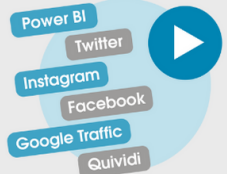
### Easy to Use:-

Any end-user can be fully trained and competent within just 30 minutes.



### Hardware Agnostic:-

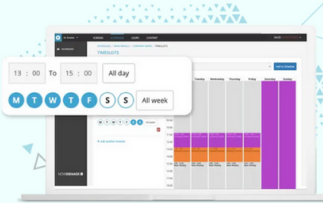
Versatile compatibility that works across hardware varieties.



### Custom Integrations:-

Seamless integrations that connect to third-party softwares.

## You say when and where



- NowSignage is incredibly user friendly when it comes to scheduling content, simply create a timeslot by entering in the times and days you'd like to display your content, then you're good to go!
- Content can be scheduled, down to the second, looking ahead for up to 12 months, which means you can start planning things such as, say, seasonal campaigns, right now.

## Social Media Direct Integration

- NowSignage provides the most advanced moderated social media search tool on the market
- Our best-in-class, direct integrations with all of the main social media platforms has a huge influence on buying behaviour.



## Unlimited library without restrictions



- Unlike many digital signage CMS providers, NowSignage does not, and will not ever, restrict how much content a user can hold within their content library, and there will never be ANY additional charges made for additional storage.
- So, whether you're uploading simple JPEGs, or very large 4k video files, NowSignage allows image and video to be played on Digital signs and you can be confident that storage limits will never be reached.

## Applications:-

- Stadium & Venues
- Healthcare
- Places of Worship
- Transport
- Fitness
- QSR
- Digital out of Home
- Professional Services
- Financial Services
- Live Events
- Retail
- Corporate
- Education
- Industrial
- Hospitality



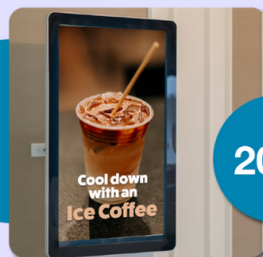
### Engage customers with Lift & Learn

Attach pick-up sensors to products in a retail environment, so that when a customer picks up a product the screens around them change to provide advertising and information about the object in their hands.



### Trigger content using motion sensors.

Detect when a customer enters a space and trigger content to begin playing as they enter.



### Display targeted content depending on changes in weather

NowSignage takes live data from OpenWeather API, and uses this to trigger your content.

## The World's First and Only Integration With Microsoft Power BI

### Bring your data to life

A digital signage collaboration

Microsoft Power BI

NOWSIGNAGE



- NowSignage was the first and the only digital signage platform on the market to develop a full and direct integration with Microsoft Power BI that enables users to display BI reports privately and securely.
- With all other CMS providers the only way for a Microsoft Power BI User to display a report on digital signage is to display it via a publicly available URL.

## Some of our Customers:-

DECATHLON

DUNKIN'



JCB

SPAR